



January 11, 2009

Marc Sampogna Inducted into Cambridge Who's Who Executive, Professional and Entrepreneurial Registry

-- Mr. Sampogna specializes in strategic brand consulting and brand design and is primarily responsible for developing strategies and executing plans for partners and clients. --

/Cambridge Who's Who/ -- NEW YORK, NY, December 23, 2008 Marc Sampogna, Founder and Managing Director for Canopy Brand Group, has been recognized by Cambridge Who's Who for showing dedication, leadership and excellence in all aspects of consulting.

With over 10 years of professional experience, Mr. Sampogna specializes in strategic brand consulting and brand design and is primarily responsible for developing strategies and executing plans for partners and clients. On a daily basis, he oversees marketing and daily operations. He was inspired to enter advertising by family members who worked in the same business and attributes his success to his entrepreneurial skills. Using his original branding techniques, In The Moment branding and friction, he was able to establish Canopy Brand Group, a strategic brand communications consultancy.

Mr. Sampogna received his Bachelor's Degree in Communications and Journalism with a minor in English literature from St. John Fisher College in 1998. He is affiliated with the American Institute of Graphic Arts and volunteers for local charitable organizations in his spare time.

For more information Canopy Brand Group, visit <http://www.canopybrandgroup.com>

About Cambridge Who's Who

Cambridge Who's Who is an exclusive membership organization that recognizes and empowers executives, professionals and entrepreneurs throughout the world. From healthcare to law, engineering to finance, manufacturing to education, every major industry is represented by its 250,000 active members.

Cambridge Who's Who membership provides individuals with a valuable third party endorsement of their accomplishments and gives them the tools needed to brand themselves and their businesses effectively. In addition to

Marc Sampogna



Founder and Managing
Director for Canopy Brand
Group

publishing biographies in print and electronic form, Cambridge Who's Who offers an online networking platform where members can establish new business relationships and achieve career advancement within their company, industry or profession.

For more information, please see <http://www.cambridgewhoswho.com>.

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